

2024 IMPACT REPORT



Jim Feinson
Board Chair



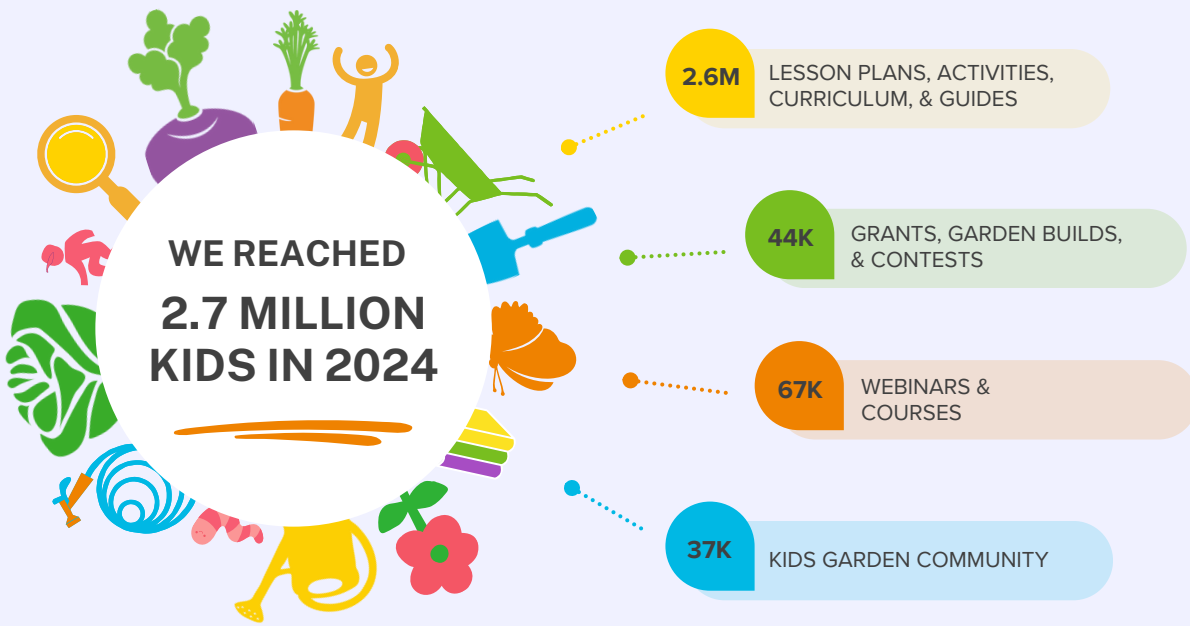
Em Shipman
Executive Director

Friends,

Thanks to your support, 2024 was an incredible year for garden-based education and for kids in gardens. Together we reached nearly 3 million kids across the country; a remarkable feat. But this is not enough. We don't know what the future holds for these upcoming generations, but we do know that growing food, protecting our planet, and remaining connected to community are all things that will serve them well in a changing world. Now more than ever, young people need gardens. As we reflect on last year's accomplishments, let's ask ourselves how we can do just a little more in 2025 to ensure that every child has access to the transformative power of gardening.

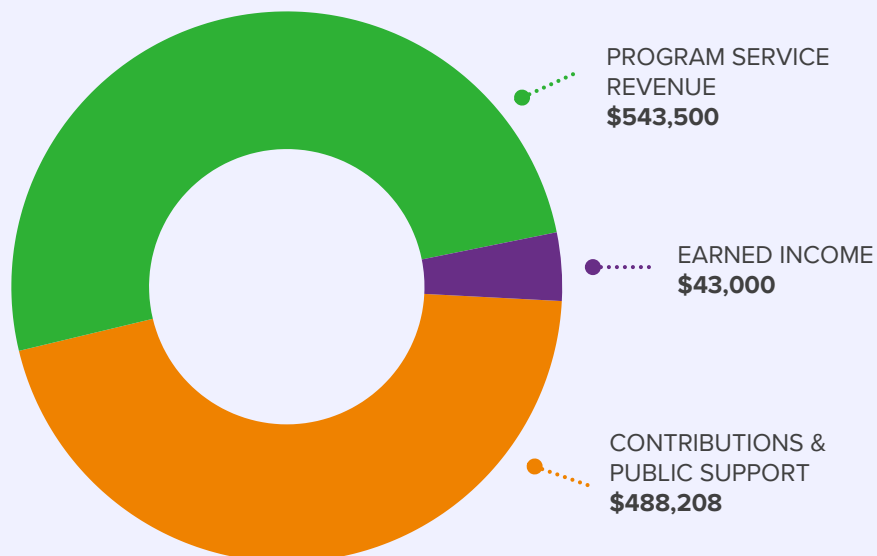


Our Impact

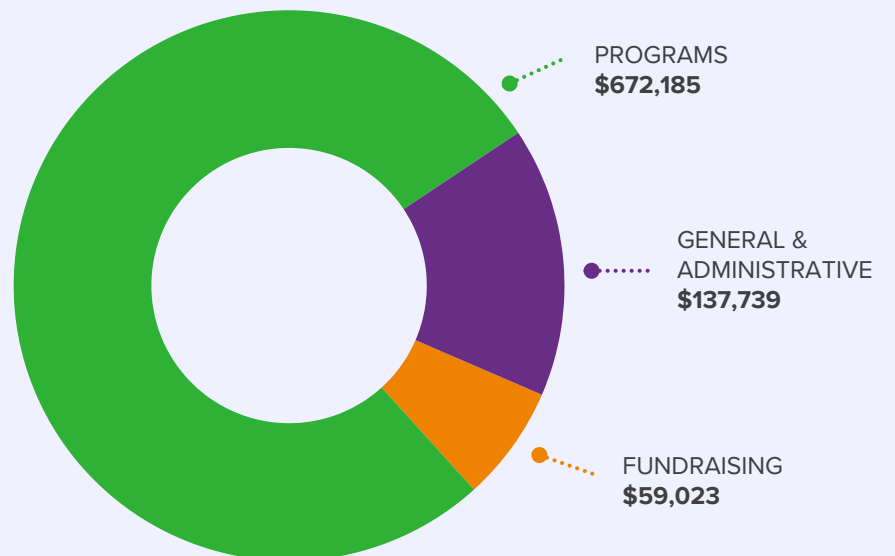


Financials

Revenue



Expenses



Programs



GRANTS

“ A participant in our "Sisters Who Garden" program expressed excitement when she saw a worm up close for the first time, capturing the joy and discovery of the program in a single cute moment...These modest but meaningful encounters serve as a testament to the grant's larger significance, which is to unite people from different backgrounds to learn, develop, and establish meaningful personal connections with nature. This program has enhanced our participants' path to healing and self-discovery by fostering a supportive community and raising knowledge of ecological issues. ”



\$379,550 awarded in cash and supplies to **260** programs!



EDUCATIONAL RESOURCES

“ There are so many wonderful resources and tools you provide to create successful school gardens across the country. We are so excited about starting a school garden this spring and have lots of great ideas thanks to this site. Keep up the great work! ”

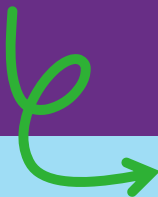


13,800+ kids were impacted by our new Celebrating Cultural Inclusion in the School Garden Course!



KIDS GARDEN COMMUNITY

“ Thank you for providing such an amazing resource to our communities across the states! We are a small rural nonprofit with a very tight budget - and these resources prove very useful and beneficial to our growing food projects with schools and childcare centers. THANK YOU!! ”



95% of members say this community better equips them to garden with kids!

Our Partners



“ It's lovely to have an organization/community like this – **thank you** to all that help bring this about! ”

