



As a national nonprofit we inspire and support garden educators, volunteers, and families by offering grants, original educational resources, and inspiration to get more kids learning through the garden.

## 2021 Impact



3.8 Million  
kids reached in 2021



\$170K awarded  
to 248 programs in 2021



83K  
kids reached  
through  
curriculum  
publications



1.7M  
kids reached  
through  
lesson plans



1.8M  
kids reached  
through  
activities



115K  
kids reached  
through  
grants, garden  
installations, and  
contests



28K  
kids reached  
through  
the Kids Garden  
Community

**Learn More!**

Em Shipman, Executive Director // [emilys@kidsgardening.org](mailto:emilys@kidsgardening.org) // 802.222.7884

# Welcome to the Kids Garden Community!

## Connect. Share. Grow.

Join a growing community of educators, families, and volunteers bringing the joys of gardening to kids!

[SIGN IN](#)[JOIN FOR FREE](#)

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## The Kids Garden Community

KidsGardening's network is made up of over 54,000 educators across the country. We brought together advisors from 15 of the largest youth garden organizations to lead the development of the Kids Garden Community.

In 2021, KidsGardening launched a game-changing new initiative to grow young gardeners. In order to inspire, inform, educate, and build a stronger nationwide community of youth garden educators, KidsGardening developed a collaborative online platform called **The Kids Garden Community**. The goal of the Community is to provide a central location for direct networking for teachers, caregivers and other garden educators.

Over 5,000 educators, caregivers, and volunteers have joined the Kids Garden Community after just one year!

- 91% of survey respondents say being a member makes them feel more connected to the youth gardening movement
- 87% say being a member has better equipped them to garden with kids.



[Learn More!](#)

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# The Kids Garden Community

By providing an online community for garden educators to meet one another, share resources, learn together, and receive funding, we are removing educators' barriers to doing garden-based learning and increasing the number of kids in the US who have access to gardens.

We are also improving the quality of existing garden-based learning making it more fun and more educational.



We're looking for partners to support this development in garden activism and education.

Please join us!

**Learn More!**

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## Growing Thriving Communities Campaign

### Sponsor Benefits:

#### Level 1- \$5k:

- Logo and backlink on footer of home page for one year as a “Founding Partner”
- Small logo on KidsGardening.org “Partners” page
- Mention in one email to our entire list about the community
- Small logo in our annual impact report

#### Level 2- \$5- \$10k:

- All of the above, and;
- Standard size logo on KidsGardening.org “Partners” page
- Mention in one press release about the Community
- Medium-sized logo in our annual impact report
- Mention in 2 social media posts about the Community

#### Level 3- \$10K - \$20k:

- All of the above, and;
- Large logo in our annual impact report
- Mention in 3 social media posts about the Community
- One month of ad space on Community home page
- Dedicated e-mail to our list

#### Level 4- \$20K- \$30k:

- All of the above, and;
- Largest size logo on KidsGardening.org “Partners” page
- Mention in all press releases about the Community for one year
- Mention in 5 social media posts about the Community
- Three months of ad space on Community home page
- Access to aggregated Community data from profiles, surveys, polls, etc., for 3 years
- Rights to use KidsGardening logo on promotional materials

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