Sample Market Research Survey

Pressed Flower Card Survey

1. How many greeting cards do you purchase each year?

2. What occasions do you buy greeting cards for:
   - Thank You cards
   - Birthdays
   - Graduation
   - Holidays
   - Other. Please list

3. On average, how much do you like to spend on an individual greeting card?

4. Do you like to buy cards individually or in a pack?

5. Do you typically mail your cards or give them in person?