

Sample Market Research Survey

Pressed Flower Card Survey

1. How many greeting cards do you purchase each year?
2. What occasions do you buy greeting cards for:
 - Thank You cards
 - Birthdays
 - Graduation
 - Holidays
 - Other. Please list
3. On average, how much do you like to spend on an individual greeting card?
4. Do you like to buy cards individually or in a pack?
5. Do you typically mail your cards or give them in person?