



YOUTH GARDEN GRANT SPONSORSHIP OPPORTUNITIES

About KidsGardening

Gardening changes and improves kids' lives, their communities, and the planet. KidsGardening is a leader in the youth gardening movement. We inspire and support garden educators by offering grants, original educational resources, and by cultivating a community of practice. We envision generations of happier, healthier kids learning in the garden and connecting to nature.

About the Youth Garden Grant

Beginning with 50 awards in 1982, KidsGardening's Youth Garden Grant is the oldest and longest running award of its kind. This award is designed to build capacity for school and youth educational garden projects that enhance the quality of life for students and their communities. The award is open to any nonprofit, public or private school, or youth program in the United States planning a new garden program or expanding an established one that serves at least 15 youth between the ages of 3 and 18.

TRELLIS SPONSORSHIP - \$10,000

The highest level of Youth Garden Grant sponsorship provides support to continue the longest-running youth garden grant in the community.

Benefits to your company will include your logo placed prominently on our grant landing page, at least 15 social media mentions throughout the lifecycle of the grant, your logo in the grant announcement email, your logo in two KidsGardening monthly newsletters heralding your support, a Youth Garden Grant support badge for your website, and a .pdf poster for display your office or retail establishment.

SEED MONEY SPONSORS - \$500+

Your generous support of the Youth Garden Grant shows your company's commitment to getting more kids engaged in learning through the garden.

Benefits to your company will include: your logo on our grant landing page, a Youth Garden Grant support badge for your website and/or social media, and a .pdf poster for your office or retail establishment.

\$500 – Benefits listed above.

\$1,000 – Benefits listed above plus inclusion in once per month group sponsor shout-outs across KidsGardening's social media platforms

\$3,000 – Benefits listed above plus a unique sponsor spotlight post on all of KidsGardening social media platform

\$5,000 – Benefits listed above, plus two unique sponsor spotlight posts on all of KidsGardening's social media platforms and your logo in one KidsGardening monthly newsletter

AWARD PACKAGE SPONSORSHIP

Up to \$5,000 in retail value – Award package sponsorship of the Youth Garden Grant puts your product directly in the hands of youth gardeners who will put it to great use! Marketing benefits to your company also include: Your logo on our grant landing page, listing of your donated product in the grant prize description, and a sponsor spotlight post on KidsGardening social media.

Above \$5,000 in retail value – KidsGardening staff will work with you to determine the recognition most beneficial to your company.

If you would like to combine Award Package Sponsorship with Seed Money Sponsorship to increase your company's recognition, KidsGardening staff will be delighted to work with you to make that happen.

For more information or to sign up, please contact Helen Rortved, KidsGardening Executive Director, at 802-660-4602 or helenr@kidsgardening.org

SPONSOR TESTIMONIALS

“Gardener's Supply was founded in 1983 with the premise that we could be a positive force for change. We've encouraged millions of people to get their hands in the soil and grow their own food, create beautiful, earth-friendly gardens and — in the process — become backyard environmentalists and land stewards. KidsGardening has led the youth gardening movement for more than 35 years with the goal of providing every child the opportunity to learn and grow through gardening, and we want to help them fulfill that promise.”

- Gardener's Supply Good Works Manager Lena Molinari.

“We take great pride in growing the plants we sell and believe that gardening is a powerful learning tool for all ages. We are blessed with the opportunity to nurture a child’s outlook on the world and love to see a kid’s face light up with pure joy. We support the Youth Garden Grant because with the right tools and experiences, children can gain both the physical skills of planting and harvesting their own food, and the emotional skills of patience and self-satisfaction of a job well-done.”

- Ed Knapton, owner of America’s Best Flowers

"Teaching children how to get their hands dirty to grow food is a tremendous gift – especially in the times we live in - and such a positive thing for their development. Like music and art, they learn how to create - but they also gain math, vocabulary and organizing skills, along with a sense of responsibility for living things ... and not just those in the garden. We're very interested in fostering young peoples' interest in agriculture - perhaps one of those students may grow up to make a groundbreaking discovery, or even come to work at Stark Bro's."

- Ken Lane, Stark Bro's Chief Marketing Officer

“If we don't take the time to introduce kids to how important horticulture and agriculture are, we run the risk of losing an entire generation, on both a personal and business level.”

- Jon Merrill of B.B. Barns

“My wife Megan and I have been organic farmers for over 40 years. In a pattern long familiar, we're now handing the farm down to our son, Caleb. Such generational transfers of practical gardening knowledge have been going on since the dawn of agriculture 10,000 years ago. From the moment we first heard of KidsGardening, we knew we wanted to become involved. Benefiting our planet's future by helping kids and nurturing in them a love of gardening is in total alignment with the lifelong goals and work of our family farm.”

- Jim Gerritsen of Wood Prairie Farm

Read our article about [Growing the Youth Garden Movement](#) in Lawn and Garden Retailer!