

CRAFTING YOUR NARRATIVE

Learn how to write a compelling case statement or narrative about your grant program.

Use this worksheet to craft your garden program narrative for your grant application. With this prepared, your youth garden program will be ready to wow funders and raise funds.

Answer each question below in 1-2 sentences. Taken together, the responses to the questions can become the basis for your “organization description” and “statement of need” for grant applications.

You can use this repeatedly as you apply for grants, editing to customize to each opportunity.

ORGANIZATION DESCRIPTION

1

WHAT ARE YOUR VISION AND MISSION FOR YOUR YOUTH GARDEN PROGRAM?

2

HOW IS YOUR TEAM/ORGANIZATION ESPECIALLY WELL SUITED TO ACHIEVE THIS?

3

WHAT YOUTH PROGRAMMING DO YOU OFFER?

4

HOW IS YOUR PROGRAM DIFFERENT FROM OTHER PROGRAMS OFFERED TO YOUTH IN THE AREA?

For example, is it youth-led? Offering specific skills training? Led in Spanish?

STATEMENT OF NEED

1

WHAT NEEDS DO YOU MEET FOR YOUTH?

2

WHAT NEEDS DO YOU MEET FOR THE COMMUNITY?

3

HOW DO YOU MEET THE NEEDS OF THE YOUTH AND COMMUNITY IN A SPECIAL WAY?

4

WHAT IS THE GEOGRAPHIC REGION YOUR PROGRAM BENEFITS?

5

HOW MANY YOUTH BENEFIT FROM YOUR PROGRAM?

6

WHAT PARTICULAR DEMOGRAPHIC(S) (AGE, RACE, ETHNICITY, GENDER, ETC.) BENEFIT FROM YOUR PROGRAM?

7

WHAT ARE YOUR PROGRAM'S OUTCOME OR IMPACT STATISTICS?

8

WHAT STORIES CAN YOU TELL ABOUT THE IMPACTS OF YOUR PROGRAM?

For example, can you share quotes from youth or other participants? What do others say about your program?