



Celebrate Kids Garden Month!

Each year, KidsGardening celebrates Kids Garden Month throughout April.

Join us to celebrate the power of gardening to bring joy, learning, and health to children's lives.

Read on to learn more about sponsorship opportunities.

kids
GARDEN

MONTH

Join the fun!

In 2024, KidsGardening will celebrate Kids Garden Month by asking kids, classrooms, community organizations, and families what they love to grow in the garden. At KidsGardening, the answer is simple: it's kids!

KidsGardening will invite contest participants to share photos, poems, videos, art, music, and more via a web form at KidsGardening.org for a chance to win prize packages of gardening goodies from our generous sponsors.

Up to 500 educators, caregivers, and volunteers assist in helping kids enter the Kids Garden Month contest annually. Our 2023 winners can be seen [here](#).

YOUR SUPPORT WILL GROW HEALTHY, HAPPY KIDS!

Research clearly shows that youth who participate in gardening enjoy dramatic, documented gains in many areas of growth, including academic learning, food security and nutrition, environmental stewardship, mental health, and community connectedness.

Reach

- Email list- 61k
- Avg. email engagement- 33%
- Social Media followers- 25k
- Average monthly unique site visits- 50k
- Kids Garden Community members- 7k

Impact

- Last year, KidsGardening provided grants and original educational materials to an estimated 3.3 million kids.
- 70% of educators we work with report seeing an improvement in youth environmental awareness as a result of gardening.

Want more info?

Contact Em Shipman, Executive Director // emilys@kidsgardening.org



Sponsor Benefits



Level 1

Your logo in our 2024 impact report

Logo and link on Our Partners page

Logo and link on Kids Garden Month landing page

\$1000



Level 2

Includes benefits of level 1, and:

Mentions in 2+ email communications about the contest

Mention in 4 social media posts for Kids Garden Month 2024

\$2,500



Level 3

Includes benefits of level 1, 2, and:

Anchor sponsor of 2024 Kids Garden Month

Mention in a press release and blog post relating to Kids Garden Month

Mention in all earned media

Access to all user-generated content: contest photos and assets

\$10,000

LEARN MORE! Em Shipman, KidsGardening Executive Director // emilys@kidsgardening.org

