



Sponsorship Opportunities

Each year, KidsGardening celebrates Kids Garden Month throughout April.

Join us to celebrate the power of gardening to bring joy, learning, and health to children's lives.



Partner with us!

Kids Garden Month 2025: The KidsGardening Challenge!

KidsGardening will lead the celebration of April as Kids Garden Month! This year's contest will be a challenge for kids all over the country to grow plants, appreciate nature, and celebrate all the joy and wonder of gardening. You can connect your brand to this impactful event as the anchor sponsor or sponsor of one of our fun challenges. We will work with you to design a challenge that highlights your product and/or mission.

Last year, caregivers, educators, and volunteers assisted in helping 4,500 kids enter the Kids Garden Month contest. Our 2024 winners can be seen [here](#).

YOUR SUPPORT WILL GROW HEALTHY, HAPPY KIDS!

Research clearly shows that youth who participate in gardening enjoy dramatic, documented gains in many areas of growth, including academic learning, food security and nutrition, environmental stewardship, mental health, and community connectedness.

Want more info?

Contact Em Shipman, Executive Director // emilys@kidsgardening.org

Reach

- Email list- 69k
- Avg. email engagement- 29%
- Social Media followers- 26k
- April unique site visits- 62k
- Kids Garden Community members- 7k

Impact

- Last year, KidsGardening provided grants and original educational materials to an estimated 2.7 million kids.
- 70% of educators we work with report seeing an improvement in youth environmental awareness as a result of gardening.



I garden with Mom.
Gardening lets us work
together. My brain is
growing when I

Sponsor Benefits



Level 1

Your logo in our 2025 impact report

Logo and link on Our Partners page

Logo and link on Kids Garden Month landing page

\$1000



Level 2

Includes benefits of level 1, and:

Mentions in 2+ email communications about the contest

Mention in 4 social media posts for Kids Garden Month 2025

Design your own named Kids Garden Month Challenge

\$3,000



Level 3

Includes benefits of level 1, 2, and:

Naming rights anchor sponsor of 2025 Kids Garden Month

Mention in a press release and blog post relating to Kids Garden Month

Mention in all earned media

Access to user-generated content with permission: contest photos and assets

\$10,000

LEARN MORE! Em Shipman, KidsGardening Executive Director // emilys@kidsgardening.org

