



Grow with us.

Inspire a Generation of Young Gardeners

Partner with KidsGardening to celebrate Kids Garden Month — a nationwide month-long movement that gets kids growing, learning, and connected to nature throughout April.

kids
GARDEN

MONTH

Partner with us!

2026 Kids Garden Month: The KidsGardening Challenge

This year's celebration features a nationwide challenge that inspires kids to grow plants, explore nature, build community, and build lifelong connections to the natural world.

We will collaborate with you to create your own custom-branded challenge within our contest. All month long, KidsGardening will promote the Challenge to our audience of parents, educators, and caregivers via email, social media, and website. It's a perfect opportunity to associate your brand with the joy of spring gardening.



Last year, caregivers, educators, and volunteers assisted in helping thousands of kids enter the Kids Garden Month contest. Our 2025 winners can be seen [here](#).



YOUR SUPPORT WILL GROW HEALTHY, HAPPY KIDS!

Children who garden gain measurable benefits that matter to families, educators, and communities:

- Stronger academic engagement
- Improved nutrition and food security awareness
- Increased environmental stewardship
- Greater community connectedness

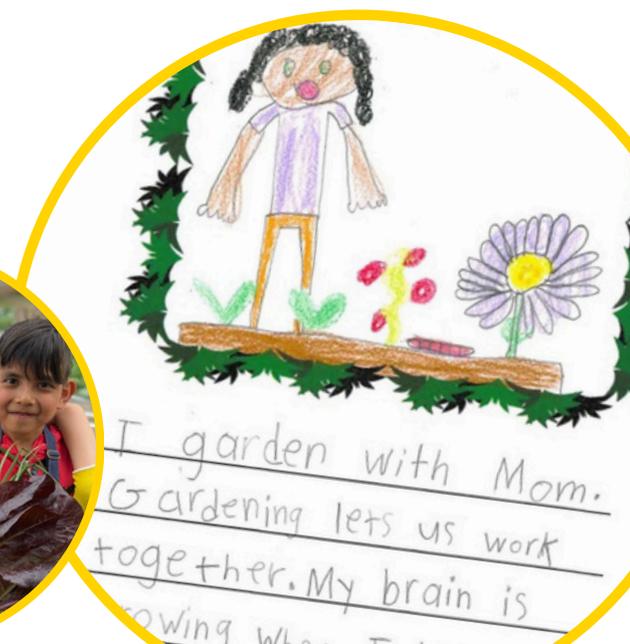
Your brand can help deliver these outcomes while building goodwill and visibility with an engaged national audience.

Reach

- Email list- 74k
- Social Media followers- 26k
- April unique site visits- 62k
- Kids Garden Community members- 9k

Impact

- Last year, KidsGardening provided grants and original educational materials to an estimated 2.5 million kids.
- 70% of educators we work with report seeing an improvement in youth environmental awareness as a result of gardening.



Want more info?

Contact Em Shipman, Executive Director // emilys@kidsgardening.org

Sponsor Benefits



Supporter

Your logo in our 2026 impact report

Logo and link on Our Partners page

Logo and link on Kids Garden Month landing page

\$1000



Champion

Includes benefits of level 1, and:

Mentions in 2+ email communications about the contest

Mention in 4 social media posts for Kids Garden Month 2026

Design your own named Kids Garden Month Challenge

\$3,000



Anchor Sponsor

Includes benefits of level 1, 2, and:

Naming rights anchor sponsor of 2026 Kids Garden Month

Mention in a press release and blog post relating to Kids Garden Month

Mention in all earned media

Access to user-generated content with permission: contest photos and assets

\$10,000

LEARN MORE! Em Shipman, KidsGardening Executive Director // emilys@kidsgardening.org

