



YOUTH GARDEN GRANT SPONSORSHIP OPPORTUNITIES

KidsGardening is a national nonprofit helping kids learn and grow through gardening. For more than 40 years, we have led the youth gardening movement, reaching 2.7 million children nationwide in 2025 through grants and educational resources.

ABOUT THE YOUTH GARDEN GRANT

Since 1982, KidsGardening's Youth Garden Grant has helped schools and youth programs create gardens where kids learn, grow, and connect with their communities. As the longest-running grant program of its kind in the country, the Youth Garden Grant has supported more than 5,700 youth garden programs nationwide.

The program funds under-resourced schools and organizations using gardens to support hands-on learning, food access, social-emotional well-being, and environmental stewardship.

\$1,000 funds one youth garden

Our goal is to raise \$50,000 by September 4, 2026, to fund 50 youth garden programs across the United States.



Photo: Polaris Village Academy (2025 Grantee)



SPONSORSHIP LEVELS

FUND A GARDEN \$1,000+

Fund One Youth Garden Program

Benefits include:

- Logo on Youth Garden Grant webpage
- Recognition in grant announcement and impact reporting
- Mention in sponsor recognition social media post
- Youth Garden Grant supporter badge for web/social use

GROW MORE GARDENS PARTNER \$5,000+

Fund Five Youth Garden Programs

Benefits include:

- All Fund a Garden benefits
- Featured recognition in grant promotion emails
- Logo placement on KidsGardening.org Partners page
- Access to grantee photos, stories, and impact reporting
- Opportunity to support and connect with a cohort of gardens

NAMED AWARD SPONSOR \$10,000+

Fund Ten Youth Garden Programs.

Create a custom named award aligned with your company values.

Examples:

- Pollinator Gardens Award
- Edible Education Award
- Food Access Garden Award

Benefits include:

- All Grow More Gardens Partner benefits
- Company Named award
- Custom award theme and storytelling
- 3–5 social media posts
- Feature in grant press release
- Feature in blog post

Photo: Raul Longoria Elementary (2025 Grantee)

AWARD EXAMPLES

YOUR COMPANY NAME POLLINATOR AWARD

Supports youth garden programs teaching children about pollinators, biodiversity, and habitat creation.

YOUR COMPANY NAME EDIBLE GARDENS AWARD

Supports youth garden programs growing fresh food for their schools and communities.

YOUR COMPANY NAME THERAPEUTIC GARDENING AWARD

Supports programs using gardening to promote student wellbeing, sensory learning, and social-emotional growth.

GARDEN BUILDERS CIRCLE

A shared sponsorship opportunity funded by multiple companies supporting youth gardens nationwide.

Why Sponsors Love the Youth Garden Grant

- Direct, tangible impact
- National reach with local stories
- Trusted nonprofit partner with 40+ years of experience and strong brand
- Strong alignment with education, sustainability, food access, and youth wellbeing
- Turnkey program management and reporting



SPONSOR TESTIMONIALS

"As our community's local garden center, KidsGardening is easily our favorite organization to support! In a world where technology and less enriching activities for our youth reign, their work and mission are vital. Educating and empowering kids in an area that really matters - what could be more important!"

Lauren Younis, B.B. Barns

"KidsGardening has led the youth gardening movement for more than 40 years with the goal of providing every child the opportunity to learn and grow through gardening, and we want to help them fulfill that promise."

Christie Kane, Gardener's Supply Company

"Botanical Interests recognizes the importance of garden-based learning for children, and we are so grateful for the incredible work that KidsGardening does in providing that opportunity—reaching schools and communities across the country. It's always an absolute pleasure to be involved with the Youth Gardening Grant Program and to watch our sponsorship bring joy to so many young lives!"

Madeleine Pessa, Botanical Interests

"Our promise is to help people grow, which is why we were incredibly grateful to be able to partner with KidsGardening to support the Youth Garden Grant. The content, programs, and grants that they offer kids at home or through schools is incredibly knowledgeable and empowering to young minds. We know gardening is a vehicle to make a difference in children's lives, and KidsGardening is passionate about what they do. We love collaborating with their team and know that our support is making a difference."

Paula Douer, Crescent Garden

"The KidsGardening team continues to be one of American Meadows' favorite partners. They are exceptionally well-organized, proactive with updates, easy, and fun to collaborate with – I truly cannot say enough good things about Em and her team! In addition to being a top-notch organization, the work they do always warms my heart. KidsGardening truly helps kids fall in love with gardening."

Cullen Boudreaux, American Meadows

MORE ABOUT KIDSGARDENING

In 2025, KidsGardening reached more than 2.7 million children through grants, educational resources, and garden-based programs.

**2.6M
CHILDREN**

reached with
our
educational
resources

66K CHILDREN

reached with \$390k in
grants, garden installations,
and contests

**36K
CHILDREN**

reached
through the
Kids Garden
Community

**96% OF
EDUCATORS
AND
CAREGIVERS**

we work with see an increase in
youth environmental
stewardship and social-
emotional skills

MEDIA KIT HIGHLIGHTS

- 74k email subscribers
- 60k monthly website visitors
- 120k monthly Pinterest views

For more information, contact KidsGardening's
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